



# Sharing Opportunities with Women NEWSLETTER



Anand and his family warming by a fire

## FACE MASKS FOR NEPAL

Single mothers with no way to provide for their family are being given a renewed opportunity to make a steady income. Anand, a local leader in Nepal, runs a small-scale mask making project that employs 40 of the most impoverished women in the community and pays a generous wage so they can support their children. Even before the COVID-19 crisis, Anand found it difficult to retain the capital needed to buy substantial amounts of cloth to fulfill large orders for wholesaling. Now, because of the lockdown, selling to individuals has become impossible. These complications forced his operation to shut down.

A generous group of donors heard about this project through SowHope and offered to help Anand take his business to the next level, thus ensuring that the women could begin working again. The women, whose low social status makes finding work difficult, are now able to pay for their children's school fees, provide food for the family, and produce an important product in a time of great demand and crisis. The women will have a steady job with a good income that gives them the ability to pay for their children's school fees, provide food for the family, and reduce poverty.

The women will be able to make an estimated 50,000 masks in the first month with SowHope's funding. They will earn a fair wage while the rest of the profits will be reinvested back into the business to ensure financial sustainability, which is critical for the stability of the women's future. Additionally, face masks are an every day part of the attire in Nepal due to high pollution levels, providing consistent demand once the crisis has been contained.

**Without the generous support of donors just like you, this renewed opportunity would not be possible. Thank you for continuing to help inspire impoverished women around the world.**



Face masks from the project

SOWHOPE  
EXISTS  
TO INSPIRE  
WOMEN AROUND  
THE WORLD  
BY PROMOTING  
WELLNESS,  
EDUCATION, AND  
ECONOMIC  
OPPORTUNITIES

## CRISIS RESPONSE

We have reached a point of crisis not experienced in most of our lifetimes. The recent events surrounding racial injustice and anarchy combined with enduring the difficulties associated with COVID-19, have given us a greater measure of empathy with the women we serve around the world. Every day they live with violence, poverty, fear, death, and despair for the future.

SowHope partners around the world are reporting dire

circumstances due to the global crises. Infrastructure in the developing world is extremely fragile. Full lockdowns disable already vulnerable supply chains and result in a situation where truly essential items are not moving nor available.

**The World Food Program estimates that 265 million people could be pushed to the brink of starvation by the end of 2020, doubling the number of people facing acute hunger.**

SowHope almost exclusively focuses our resources on sustainable, holistic projects to help severely impoverished women. We are primarily a development organization; however, for the women we serve, these are desperate times which call for desperate measures.

In response to the crisis, for the first time, we sent stimulus funds to several partners to help sustain their current or recent projects.

We continue to fund as many projects as possible, like group farming (using social distancing) in various countries in Africa and sewing projects in India and Bangladesh, benefiting nearly 5,000 women and their families since April.

Your donations are more important than ever.



Selling grain in South Sudan

## SPONSOR THE BIG EVENT

SowHope's 6th Annual Fundraising Gala  
**Thursday, September 24, 2020, 6:30 PM**

**PINNACLE CENTER, HUDSONVILLE, MI**

**Five Levels of Corporate Sponsorships &  
Three Levels of Table Sponsorships Available**

To sponsor, please contact Aaron Hoxworth:  
aaron@sowhope.org | 616-433-1575

Contingent virtual or hybrid plans are being made.



# 2019 ANNUAL REPORT



## 3,126

WOMEN IMPACTED

## 10

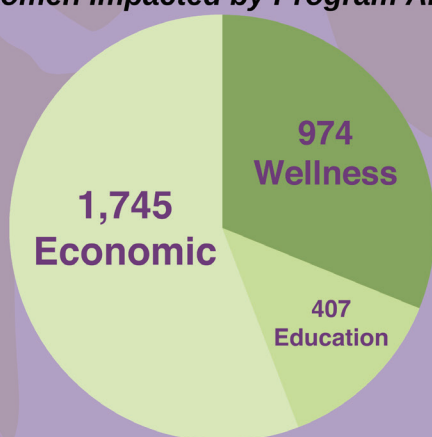
COUNTRIES

## 31

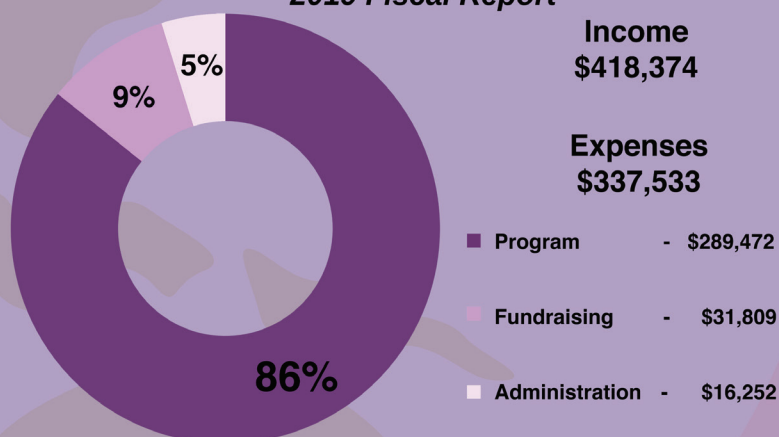
PROJECTS

21	BURKINA FASO	1
804	DEMOCRATIC REPUBLIC OF THE CONGO	4
10	HAITI	1
10	INDIA	1
324	KENYA	2
10	MYANMAR	1
558	NIGERIA	8
125	SIERRA LEONE	2
655	SOUTH SUDAN	5
609	UGANDA	6

**Women Impacted by Program Area**



**2019 Fiscal Report**



SowHope's mission is to inspire women around the world by promoting wellness, education, and economic opportunities.

*Since SowHope began in 2006, we have:  
impacted 95,051 women  
through 230 projects  
in 21 countries*

SowHope's incredible global impact is only possible through your generous support.

## Thank you!

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