



Sharing Opportunities with Women NEWSLETTER

NEW PARTNERS IN ZIMBABWE



Tendai

Zimbabwe has been under serious economic hardships and hyperinflation for over a decade, reaching **80 billion percent month-to-month** at the height of it in 2008. This has led to the collapse of many industries and rendered the Zimbabwe currency useless. The country is now recovering from this economic catastrophe and is ripe for investments.

Recently Dr. Sylvia Juta, SowHope's new Program Director, took a team to Zimbabwe, her native country, where they had an opportunity to meet with leaders of six groups working with poor rural and urban women. SowHope was impressed with each leader and encouraged them to submit project applications (which were all funded in June).

Two leaders stood out from the trip, Mrs. Deke & Tendai. Mrs. Deke leads a group of 200 entrepreneurs who meet weekly to share ideas and offer fellowship. She spoke of the great cultural shift since 2008. The majority of men lost their jobs, and women have now taken the mantle of supporting and providing for their families. She went on to say that women are working harder and need training and encouragement so that they can take up this new responsibility.

Tendai used to work for the government as an agricultural extension worker. When she saw how rural women were suffering, she decided to quit her job and started organizing women into a cooperative so they have bargaining power when selling their produce. She introduced the idea of value addition by encouraging the women to process their produce so that they can make more profit. The cooperative is planning to build an agricultural business hub owned by women in one of the most remote rural areas in Zimbabwe. Tendai's dream is to see rural women owning big businesses in Zimbabwe, and, with your donations, we can help Tendai achieve her dream.

SOWHOPE
EXISTS
TO INSPIRE
WOMEN AROUND
THE WORLD
BY PROMOTING
WELLNESS,
EDUCATION, AND
ECONOMIC
OPPORTUNITIES



*Sylvia (far left) & Mary (second from right in back)
with leaders from the last group*

TWO TRAGEDIES & A TREASURE

In early June, Mary Dailey Brown, CEO of SowHope, and Dr. Sylvia Juta visited three partners from different areas of the Democratic Republic of the Congo (DRC). Reports of tragedy from the first two partners were shocking.

SowHope's first project in the DRC was a birthing center that has served thousands of women. It has been successful, sustainable, and has served as a model for birthing clinics in seven neighboring villages. During the past three years, this area has faced violence from several rebel groups. Recently, one rebel group destroyed the entire village in one night, including the original birthing center, and killed over 200 people. Our partner Monique was not in the village that night, but two of her sons died during the massacre. While the survivors live in a UN tent camp, plans to rebuild their village about 20 miles away are underway. Monique requested funds for another birthing center in their new village.

In the next village, our partner Claudaline described a massive mudslide that occurred in early April which killed over 5,000 people and destroyed nearly 800 homes in an area where SowHope has funded farming projects for several years. It was a market day where people from miles around had come to buy and sell, and many of our beneficiaries were there. Claudaline said it is nearly impossible to identify the victims since most were buried in the rubble or washed away into a large lake.

Finally, with the staff of our third partner, we conducted a 2-day conference for 15 women group leaders. This was the highlight of the trip! Extremely impoverished and victims of rape, these women shared powerful stories of personal transformation. Their microfinance project has earned enough money for most of them to buy land, build their own houses, and send all their children to school! Their goal is to start additional microfinance groups to help more women. They are true treasures.

SAVE THE DATE AND SPONSOR

Friday, September 29, 2023

SOWHOPE'S ANNUAL FUNDRAISING GALA

THE PINNACLE CENTER, HUDSONVILLE, MI

**Five Levels of Corporate Sponsorships &
Three Levels of Table Sponsorships Available**

To sponsor, please contact Aaron Hoxworth:
aaron@sowhope.org | 616-433-1575

2022 ANNUAL REPORT



11,886

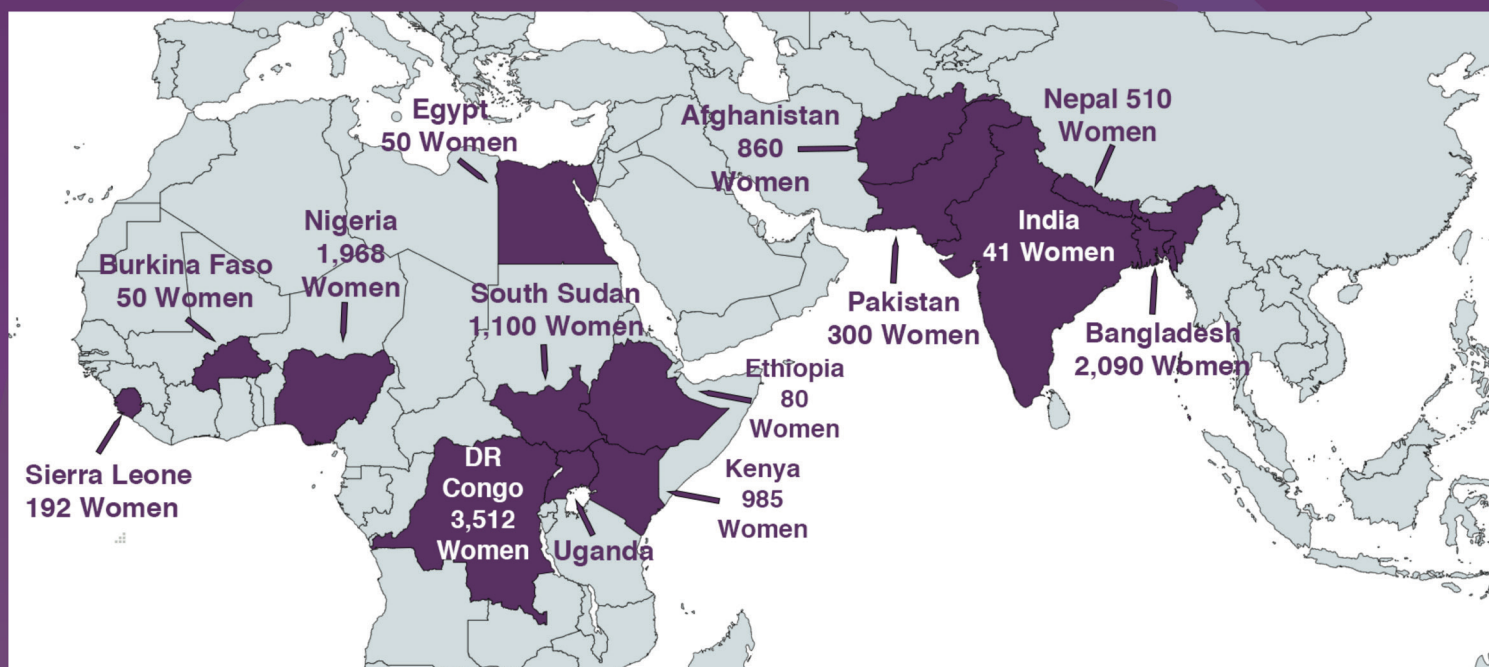
WOMEN IMPACTED

14

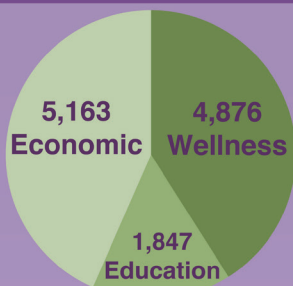
COUNTRIES

27

PROJECTS

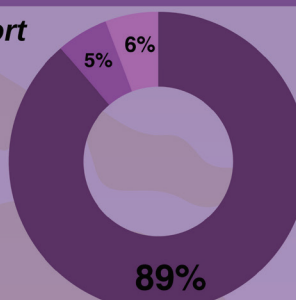


Women
Impacted
by
Program Area



2022 Fiscal Report

Income
\$573,959



Expenses \$593,613

Program	-	\$526,456
General	-	\$34,054
Fundraising	-	\$33,103
Net Assets	-	\$637,129

SowHope's mission is to inspire women around the world by promoting wellness, education, and economic opportunities.

Since SowHope began in 2006, we have:
impacted 124,964 women
through 315 projects
in 23 countries

SowHope's incredible global impact is only possible through your generous support.

Thank you!

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